

S a l e s
O u t s o u r c i n g



RENIN

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Why Do Clients Hire Us?

1

To Become More Discoverable.

2

Better Quality Leads At The Top Of The Funnel.

3

Get 4-5 Sales Qualified Leads A Month.

4

Accrue More Top Of The Funnel Revenue.



Our Client Footprint.

1

Our Client Type

- 10M-\$50M in Revenue
- Have North America Presence
- Have a sales SPOC
- Deal Size: \$1 M ARR

2

Services & Domain

- AI applications & services
- **Domain:** Healthcare | Insurance | Pharma
- **Geo:** India, US, Middle East, Singapore & Malaysia

3

Target Companies

- > \$1 B in revenue
- Deal Size ~ \$ 1 M and above
- Sales Cycles – 6-12 Mths
- Decision Making – Min of 5-7 people.



Use Cases



AI:

Services, Data Pipelines,
Applications (IDP, RAG).



Data Sciences:

Analytics, Competitive
Intelligence, Market
Research.



Data Management:

Cloud, Integrations,
Quality.



Others:

Supply Chain, BPO



We commit to \$500K Topline Revenue For The First Year Of Engagement.



Engagement Approach

We keep it simple: build the funnel, build the relationship, and get to closure FAST!



GTM Strategy – We work with your team to understand your Business.



Prospecting – Target Offerings, Target Companies, Target ICPs.



Outreach: Account Based Marketing, Hybrid Outbound – Inbound Campaigns, Conferences mining, Partner enablement. **Email, Phone Calls, LinkedIn, Conference Meetings.**

Multichannel



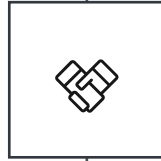
Proposal Management – On Request from our clients.



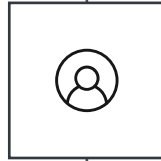
Sales Closure & Handoffs – On Request from our clients.



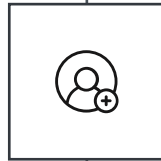
Dedicated Client Team.



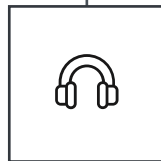
Sales Director



Account Manager | Inside Sales



Outbound | Inbound |
Conference Mining Teams are
fractional.



Appointment Setting Team
from Phillipines.

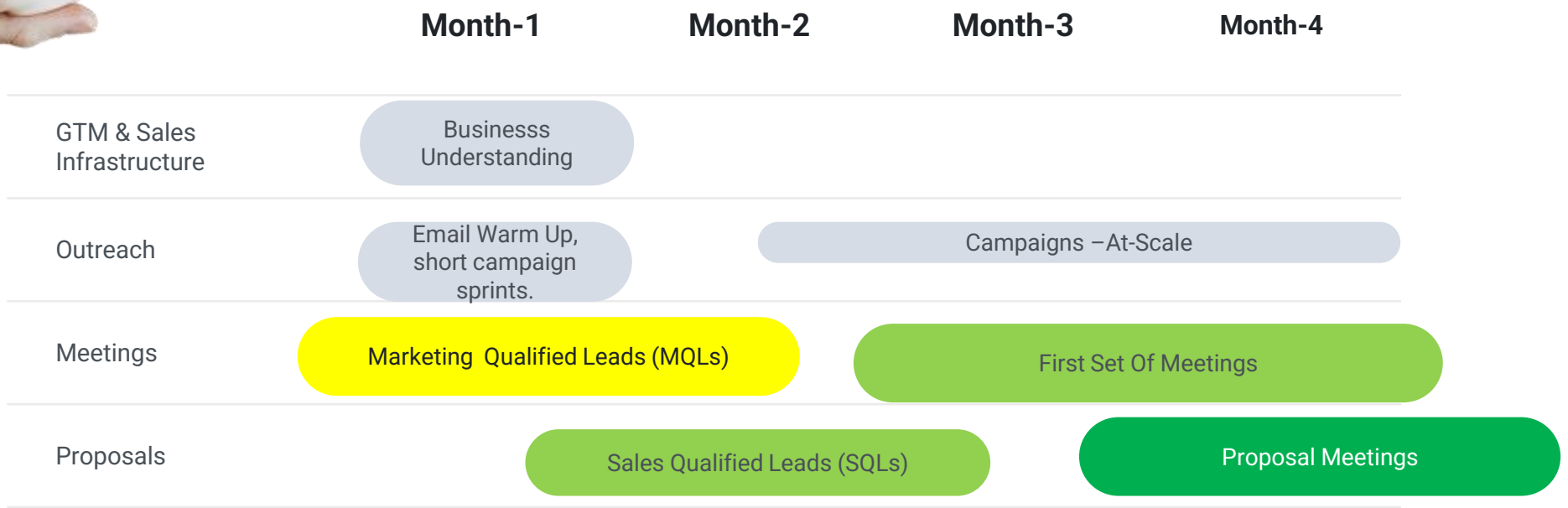


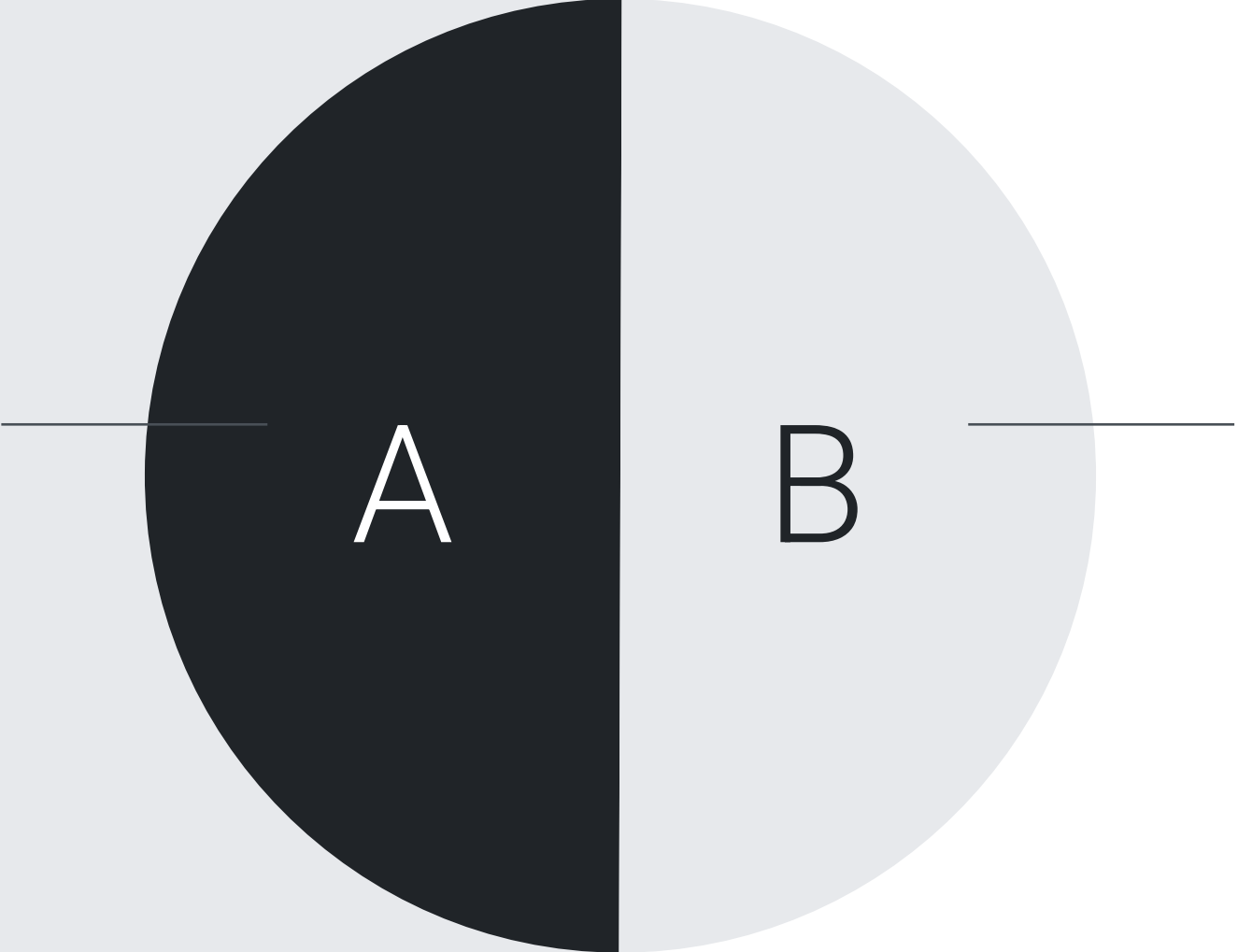
-Walk Thru-





R O A D M A P





Dashboards

All efforts data is tracked and we provide you with detailed live reports of progress.

Weekly Meetings

Status review, pipeline review, campaign review, course corrections.

Success Stories : FY 2024

KPI's worth tracking.

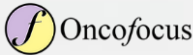
Yearly Campaigns

Sales Qualified Leads

Deal Closures



Selection Of Clients



Senior Leadership Manages All Projects.



Sridhar Srigriraju
Project Management
30+ Years Exp



Megha Arora
Operations, Director.
15+ Years Exp



Jyothi Megharaj
Operations, Client Accounts.
14+ Years Exp



Amrita Kiran
Client Success.
14+ Years Exp

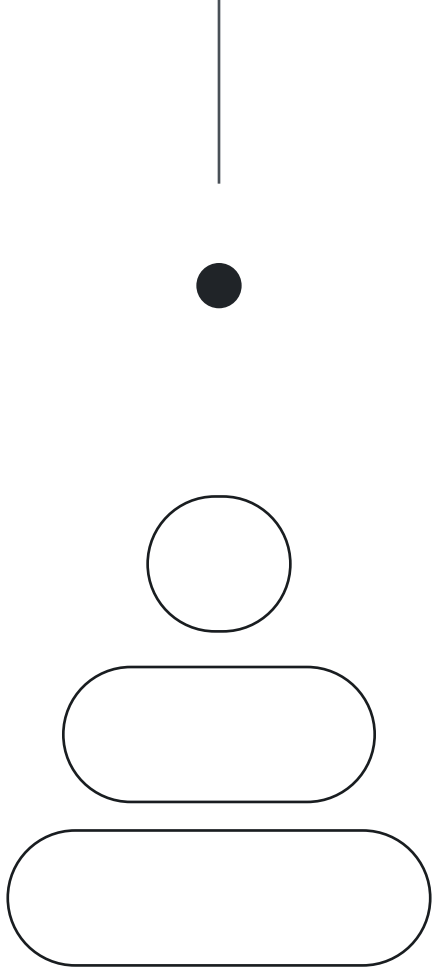


Anurodh Tripathi
Sales Strategy.
25+ Years Exp

Engagement

- Monthly Fixed Fee
- % Commission on closures.
- Minimum 6 months Contract.





T h a n k Y o u

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